



Incentives and Technical Assistance for Comprehensive Planning in Iowa

1. FINANCIAL ASSISTANCE

- 1.1 Creation of a sustainable grant program at the state level with money specifically allocated for comprehensive planning and plan implementation.
- 1.2 Collection of a portion of the real estate transfer tax for a source at the state level for funding of local comprehensive planning.
- 1.3 Allowing local governments the authority to levy a special property tax for comprehensive planning and plan implementation
- 1.4 Making funding for technical planning (GIS, graphics, etc.) available.

2. PROGRAM INCENTIVES

- 2.1 Additional points/ priority in state grant programs for entities with approved comprehensive plans.
- 2.2 Incorporation of planning requirements into state programs.
- 2.3 Additional funding for multi-jurisdictional plans.
- 2.4 Incorporation of planning into ability to use local land use powers (e.g. TIF contingent on having a plan).

3. TECHNICAL ASSISTANCE

- 3.1 Creation of a program of education for local governments, officials and the public on land use, Smart Planning Principles and comprehensive planning in general.
- 3.2 Collaboration with COGs, the League of Cities, the universities and ISAC to create a menu of “consultant-type” services for local governments.
- 3.3 Program of state-level planning coordination and goal-meeting.

4. RESOURCES

4.1 Development of a centralized planning toolbox at the state level to include information on the planning process; model plans, ordinances, and codes; and contact and link information for further assistance.

4.2 Statewide GIS access.